**Date approved:** 07/21/14

**American Massage Therapy Association - Georgia Chapter**

**Teleconference Meeting**

**June 23, 2014**

**7:30PM**

*Present*:

VOTING: Cindy Farrar, Vivian Davis, Sharon Remaly, Linda Christie, Loyce Kemp

NON-VOTING: Lisa Aspy, Karen Krotz

OTHER:

*Absent*: Ben Glosson, Dusty Graham, C.J. Lowe, Toni Roberts

Called to order: 7:35pm

Welcome: Cindy Farrar

Roll Call: Linda Christie; established quorum

Agenda; approved as written.

Minutes from last meeting, May 19, 2014; approved as written.

Treasurer’s Report; none for this meeting.

**Officers’ Reports (attached):**

President Cindy Farrar

1st Vice President Ben Glosson

2nd Vice President Vivian Davis

3rd Vice President Sharon Remaly

Secretary Linda Christie

Membership Secretary Loyce Kemp

# Committee Reports (attached):

Alternate Delegate Karen Krotz

Awards & Delegate C.J. Lowe

E-Communications & Delegate Toni Roberts

**Unfinished Business**

Lobbyist meeting with Stan Jones on June 8th; he laid out his perceived recommendation of how we would need to move forward. Stan agreed to discuss the possibility with the firm and send a list of references. We will check with national, verify references, and move forward, if desired. Received references; spoke with national last week. Request for Proposal will be provided by national to help us look for other potential lobbyists. Cindy will speak with Ben regarding next steps and report back to the BOD.

Toni sent a draft of rules and guidelines to the BOD. Cindy discussed with her and sent other suggestions to the BOD. There are still tweaks being done.

Meet & Greet and June Class feedback: Lisa commented that having a later start to the class meant we had more students attend; appetizers were appreciated, have a more homey feel; members felt dinner wasn’t needed; saw a lot of interaction with people instead of others feeling isolated. Class surveys were all positive and students would all like to see Bruce Baltz return. Stephanie Jackson is meeting with Cindy tomorrow to gauge her interest as Newsletter Chair; still searching for a Membership Chair. Lisa suggested possibly offering a $15 discount for the following class if students sign up for the subsequent class at the class or the meeting.

October 11-12 class information is currently on the website. Flyers are being prepared; Cindy will send a copy to the BOD in order to print and distribute to friends, schools, and contacts as needed. Judy Delaney will also market the class. Lisa is searching for venues south of the city to hopefully attract additional members.

Cindy suggested moving the mini-conference to 2016 instead of next year. Have usual offerings for 2015 and start planning for the conference now to have it in two years. Dates for 2015 will be: February 21-22 with annual meeting, June 20-21 with membership meeting, and fall offering in September 26-27 with membership meeting. Proposal sent to Joe Muscolino for potential continuing education in June or September for psoas or arthrofascial stretching (AFS), the two classes submitted.

There was a strategic planning meeting at the June National BOD meeting, which included looking at member surveys. Members’ perceptions are that leadership is very cliquish, disconnected from members, less inclusive, and not very welcoming. Cindy believes our chapter mingled very well at the Meet & Greet; helpful to ask individual members what the chapter can do to improve the member’s experience. We must be mindful of member’s perceptions.

Each chapter is welcome to do school visits but should not feel as if selling AMTA but promoting the chapter. Cindy spoke with Mark Tyle about how it could be done. He sent a list of talking points; chapter is to be promoted more than the national association. Linda will look to see if any school visit information is on the secretary laptop and forward to Cindy.

National still has the offering for us to switch our website and newsletter to its services. National is not ready for the onslaught due to the number of chapters wishing to migrate services. Many chapters are unhappy with the way it has happened. Hopefully we’ll have a new newsletter chair to get newsletters started again.

Maintaining communication with BOD regarding busyness or if there are questions, please speak about them. Protocol is that when there are questions or clarifications from national, send those through Cindy so there are no duplications of efforts. If there are questions regarding specific areas of responsibilities, ask the person who is accountable in that area.

**New Business**

No new business was discussed.

**Announcements**

We still need a number of volunteers for committee or chair vacancies. Information will be included in the next eBlast but one-on-one is always the best approach.

Loyce thanked everyone for help in the last couple of months regarding personal matters.

**Next meeting will be** July 21, 2014.

**Meeting adjourned** at 8:50pm

Respectfully Submitted,

Linda Christie, Chapter Secretary

June 2014 AMTA-Georgia Chapter

**President Report**

*Cindy E. Farrar, President*

President

* Held May BOD conference call.
* Communicated with Treasurer re: budget questions re: CVOP
* Re-sent Finance Certification letter to Ruth Cox
* Spoke with Meeting Planning re: being our CVOP designee.
* Communicated with Mark Tyle re: various Chapter questions.
* Attended all 3 days of OneConcept/AMC promoting AMTA Georgia Chapter and upcoming “meet and greet” and class.
* Received monthly members list from Silas Damon
* Sent email to new members welcoming them to the Chapter and invited them to June Chapter meeting.
* Went to Atlanta School of Massage with 3rd VP. Spoke to students re: benefit of being a chapter member.
* Spoke with Mike Donovan (National) re: local member schools and future school visits
* Spoke with chapter member re: mass email received.
* Contributed to Chapter Presidents forum.
* Replied to email for Chapter presidents meeting @ National BOD meeting.
* Attended National BOD strategic planning session, meeting and Chapter Presidents meeting in Memphis.
* Prepared for and conducted June Membership meeting.
* Attended interview meeting of lobbyist.
* Spoke with Chapter member re: John’s Creek Massage Ordinance. Spoke with National GR.
* Contacted hotel rep at prospective location for October class and meeting. Received proposal to present to BOD for consideration.
* Sent CVOP registration for self and Lisa Aspy (designee). Follow up communication with Silas Damron re: CVOP
* Booked flight to Evanston for CVOP

Education

* Communicated with June class instructor re: registration, travel, classroom needs etc.
* Communicated with Meeting Planning Chair re: class
* Communicated with Treasurer re: education budget.
* Distributed promotional postcards for June class and meeting.
* Received and replied to registrations for June class.
* Sent completed Instructor expense report to Chapter Treasurer for processing.

E-Communications

* Emailed with Toni Roberts re: FB.
* Updated Chapter website, and FB posts
* Put together and sent out email blast promoting class and meeting.

Newsletter

* Spoke with potential Newsletter Committee Chair

Replied to advertising inquiries.

June 2014 AMTA-Georgia Chapter

**1st Vice President Report**

**Outreach Report**

*Ben Glosson, Vice President*

1st VP

* I attended May 19th Teleconference
* Assisted with setting up booth at One Concept event
* Retrieved materials from storage for meet and greet and class
* Picked up Bruce Baltz at the Airport
* Assisted in June class with Bruce Baltz
* Returned materials not used to Chapter storage
* Took Bruce to Airport
* Registered for Leadership classes at AMTA National Convention

Government Relations

* Contacted Vivian Davis about lobbyist for chapter
* Set up meeting for Sunday June 8th with Stan Jones to consider his firm to be our Lobbyist.
* Spoke with Stan Jones about his references and PAC for chapter. Waiting for information from National before proceeding

Outreach

**MS Bike Ride at Callaway Gardens**

AMTA GA has been invited back for the Callaway ride as an outreach event. Look at your calendar and try to join the fun.

September 20-21, 2014: Saturday 11:00 a.m. - 6:00 p.m. and Sunday 10:00 a.m. - 3:00 p.m.

Callaway Gardens bikemsgeorgia.org Contact:  [outreach@amtaga.org](mailto:outreach@amtaga.org).

June 2014 AMTA-Georgia Chapter

**2nd Vice President Report**

*Vivian Davis, Vice President*

Sent flyers to therapist about our workshop and meeting in June.

Attended the meeting in June.  Met with Mr. Jones a lobbyist, alone with Cindy, Ben and Toni.

Talked with Sharon about issues with the Reimbursement Committee.  We have been unable to establish a meeting with all who were willing to be on the committee.

Our network meeting was canceled for this month for various reasons. Hope to meet our regular date the first Monday of the month at 7:30.

Thank you all for serving!

June 2014 AMTA-Georgia Chapter

**3rd Vice President Report**

*Sharon Remaly, Vice President*

On May 20 Cindy Farrar and I shared w/students at Altanta School of Massage information on AMTA and invited them to join us for the meet and greet on June 7. Manned the booth at ONE Concept Health Professional Conference and Wellness Expo Atlanta on Sunday May 18.

June 2014 AMTA-Georgia Chapter

**Secretary Report**

*Linda Christie, Secretary*

* Attended teleconference meeting on May 19
* Completed and distributed minutes from May 19 meeting
* Attended membership Meet & Greet on June 7
* Manned registration table for June 7 membership meeting
* Completed membership meeting minutes from June 7 meeting
* Compiled names and e-mail addresses from June 7 membership meeting in Excel
* Began compilation of One Concept booth guest information in Excel
* Attended One Concept conference via work; educated students and attendees about AMTA
* Registered for Leadership Training during national convention
* Further research on flight information to Denver for national convention

June 2014 AMTA-Georgia Chapter

**Membership Secretary Report**

*Loyce Kemp, Membership Secretary*

* Forwarded email request for chair massage request to Cindy & Ben, Cindy responded
* Responded to member about where to start with starting a business (city license)
* Corresponded W/Lisa about schedule for AMC conference
* Attended American Massage Conference & helped with AMTA booth
* Connected member with Jane Johnson to help her renew Ga. license
* Registered for leadership training @ national convention
* Working on membership in word – will send out tonight

June 2014 AMTA-Georgia Chapter

**Alternate Delegate Report**

*Karen Krotz, Alternate Delegate*

May 16th attended and worked AMTA-GA table at AMC

Researched air fare for convention in Sept.

June 4 reserved airline ticket for convention

Missed June 7th meeting due to prior commitments.

June 6th-spoke with Colleen at National RE: delegates’ registration for convention.

June 2014 AMTA-Georgia Chapter

**Awards Committee Report**

**Delegate Report**

*Carolyn J. Lowe, Chair and Delegate*

Awards Committee Report:

* Attended the Membership Meet and Greet and Mini-meeting on June 7 2014
* Presented Toni Roberts with Meritorious Award Certificate

Delegate

* I received and read two emails from the National House of Delegates committee.

June 2014 AMTA-Georgia Chapter

**e-Communications Committee Report**

**Delegate Report**

*Toni Roberts, Chair and Delegate*

During this past month this volunteer:

* Attended the One Concept Conference
  + volunteered to man the booth two days.
* Attended the Chapter Meet and Greet
  + Manned the registration table
  + Joined other volunteers for dinner
* Submitted a rules proposal for the Facebook page.